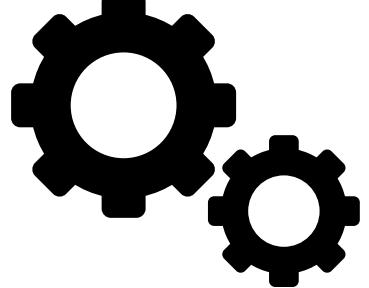


HOW TO TALK TO EMPLOYERS



1. Prepare Intentionally

- Research the employer
- Create an elevator pitch
- Bring copies of your resumé and portfolio



2. Engage Professionally

- Be confident.
- Ask thoughtful questions
- Listen actively
- Tailor your message
 - Highlight relevant experience based on the employer's focus.
 - Mention shared values or goals



3. Follow Through

- Send a Thank-You Email
 - Within 24–48 hours, thank the recruiter or professional by name.
 - Mention something specific you discussed and reiterate your interest.
- Track Your Contacts
 - Keep a record of who you spoke to, what was discussed, and any next steps.



4. Pro Tips from Employers:

- "We remember students who show initiative, not just those looking for a job — ask about growth, not just openings."
- "Follow-up is rare. A personalized thank-you sets a student apart."
- "Come with questions. It shows you've done your homework and care about your fit with the company."